

Marketing Package

Your Name: _____

Contact #'s: _____

Subject Property address: _____

APN # or Property ID #: _____

Property Owners Name: _____

Listed Price / Sales Price or Asking Price: _____

Loans (total loans against property): _____

Equity (Price minus loans): _____

Picture, maps, or other information optional.

Annual Income

Gross Actual rental Income	\$ _____
Plus: Other Income	\$ _____
Total GROSS Income	\$ _____
Less: Vacancy & Credit Losses	\$ _____
GROSS Operating Income	\$ _____
Less: Total Operating Expenses	\$ _____
NET Operating Income	\$ _____

Annual Expenses

Taxes	_____
Insurance	_____
Maintenance	_____
Management	_____
Utilities	_____
All other expenses	_____
Total Operating Expenses	_____

Have: (a Detailed Description of the property you have to offer)

Benefits: (What benefits does this property offer the Prospective taker)

Loans: (Give current principal balance, monthly payment, interest rate, lender, due date, and assumption fee for each loan)

Why Doesn't want: (Motivation – Describe why owner no longer desires this property?)

Wants / Objective: (Describe what owner will take, and what he/she hopes to accomplish?)

Remarks: (Candid remarks about property, owner business or family activities, etc.)

Can Add: (Describe any Real or personal property value and equity, and / or any cash you can add to help make a transaction)

Broker: (name, phone #'s for Broker if listed)